



2025 Leadership Poll Series

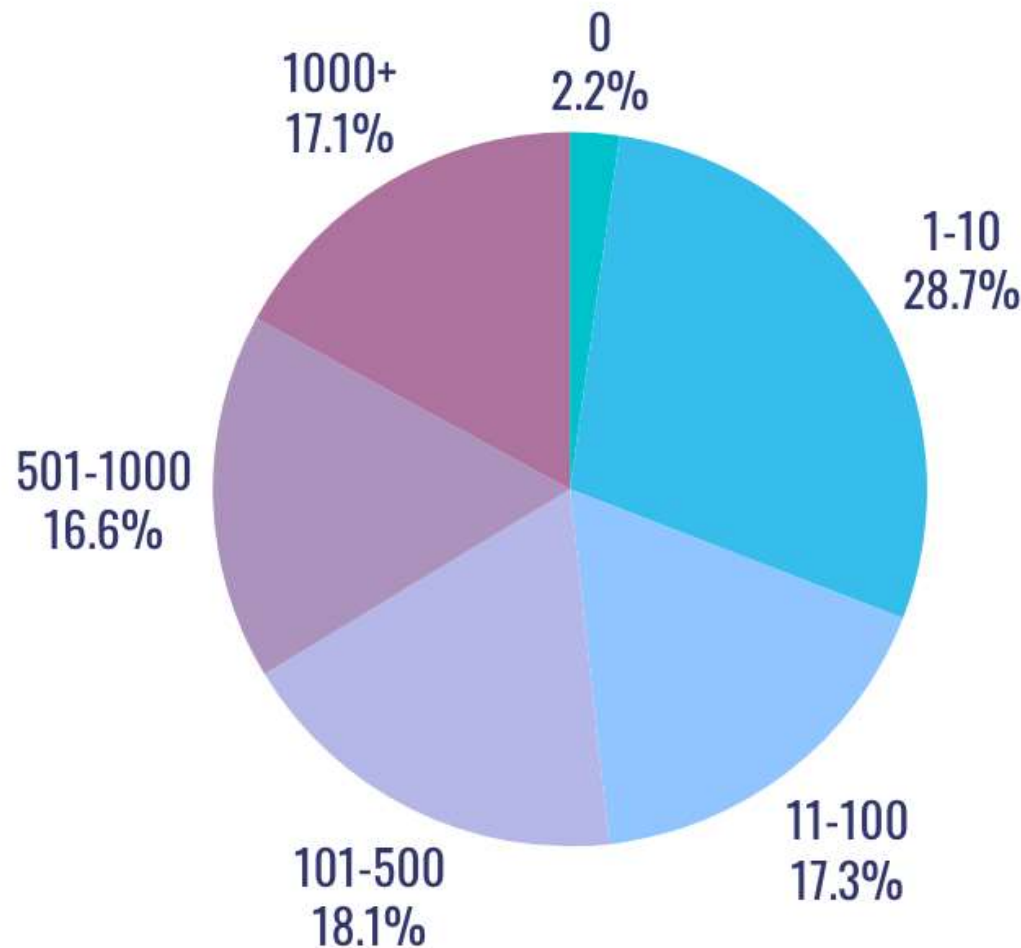
Q4 Results

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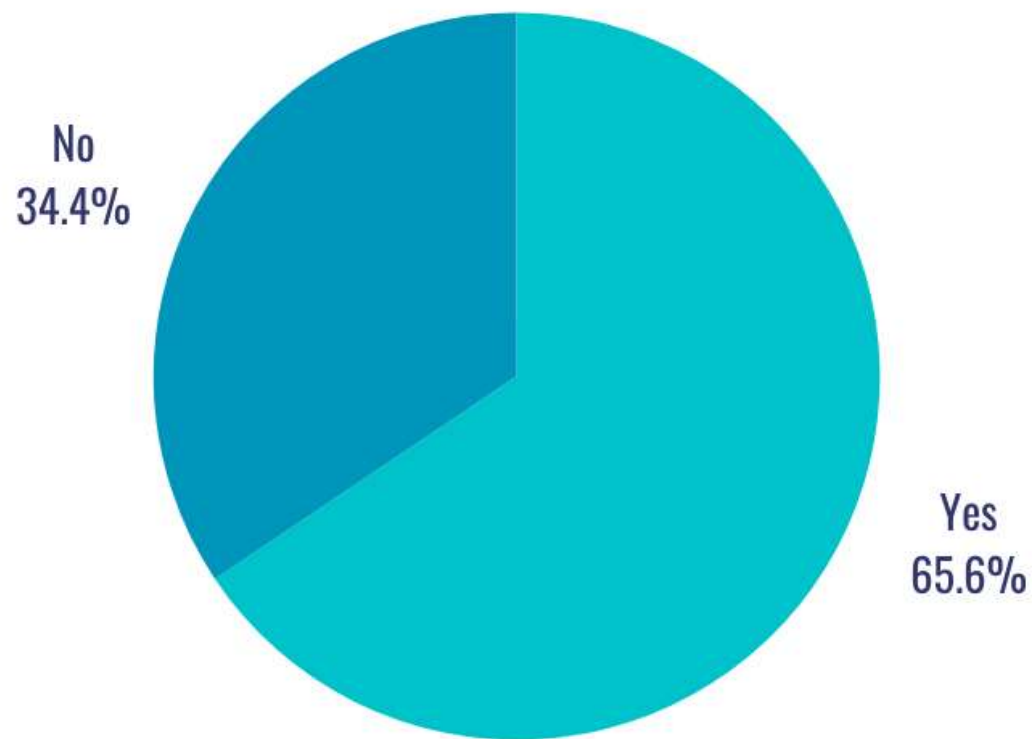


STEARNS
FINANCIAL GROUP

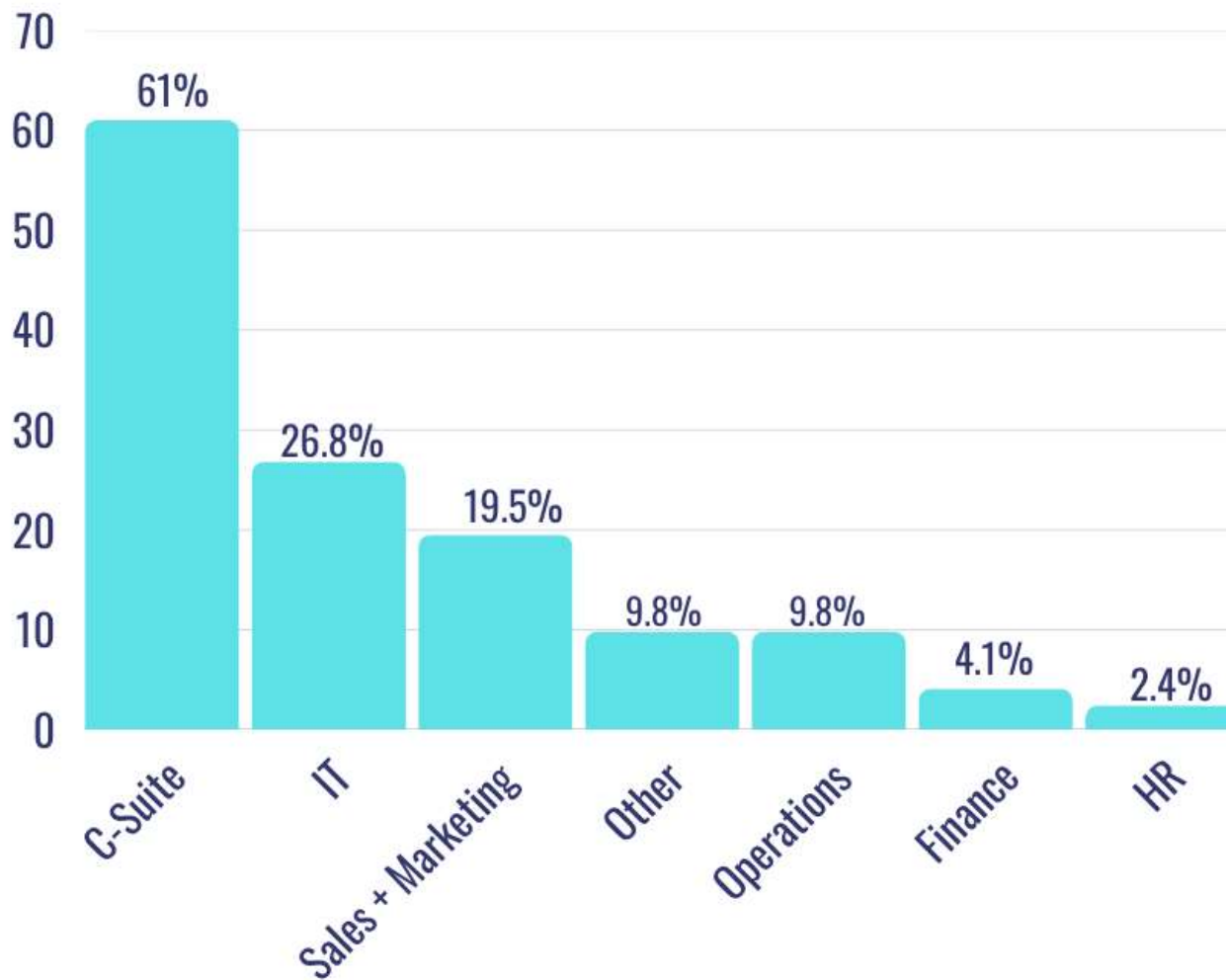
Which range best depicts the number of NC-based employees in your organization?



Is your company headquartered in NC?

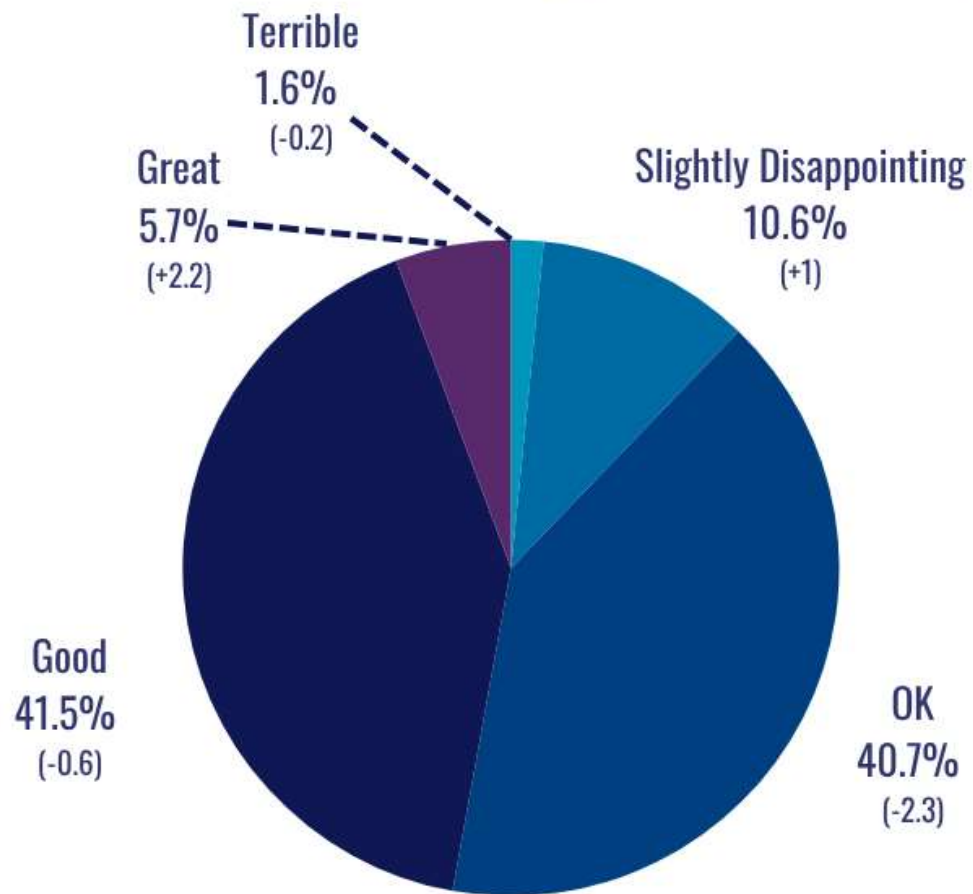


What is your role within your organization?

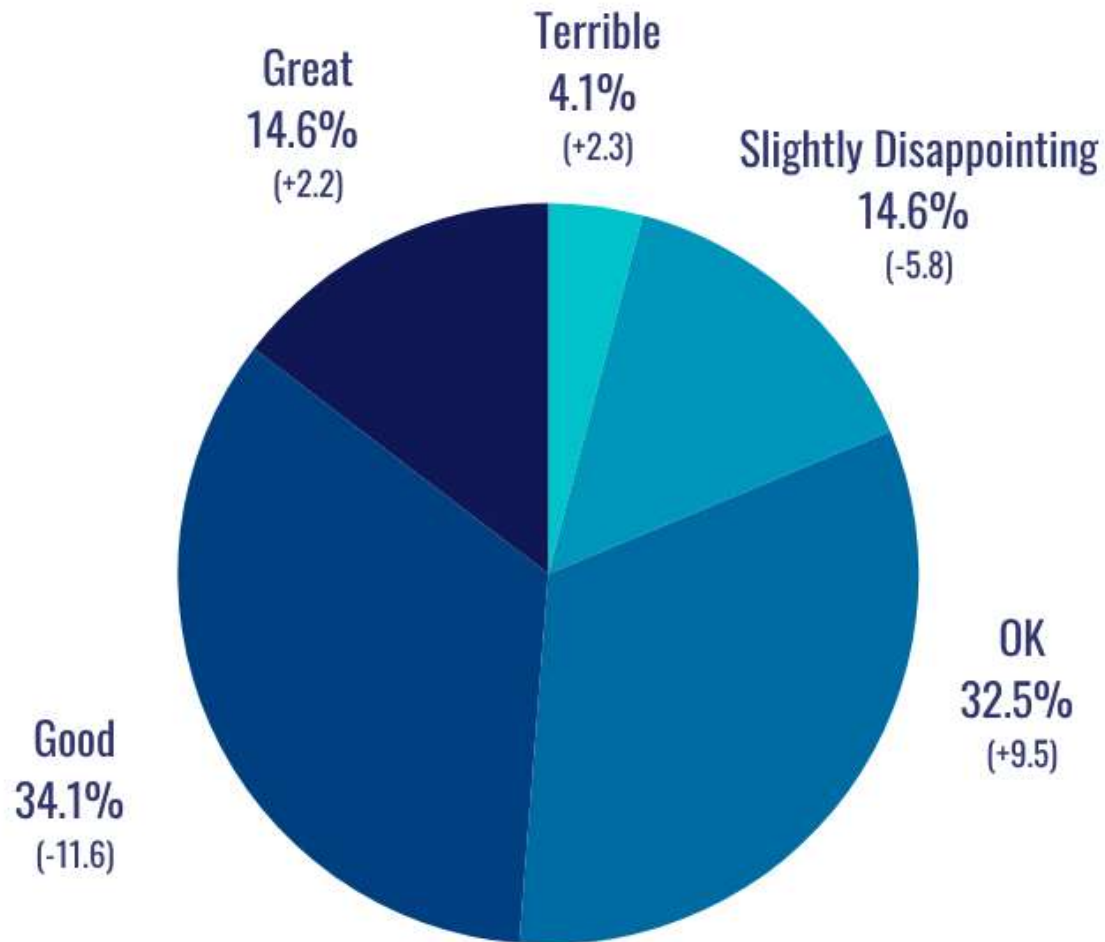


*****Respondents were given the option to mark all that apply***

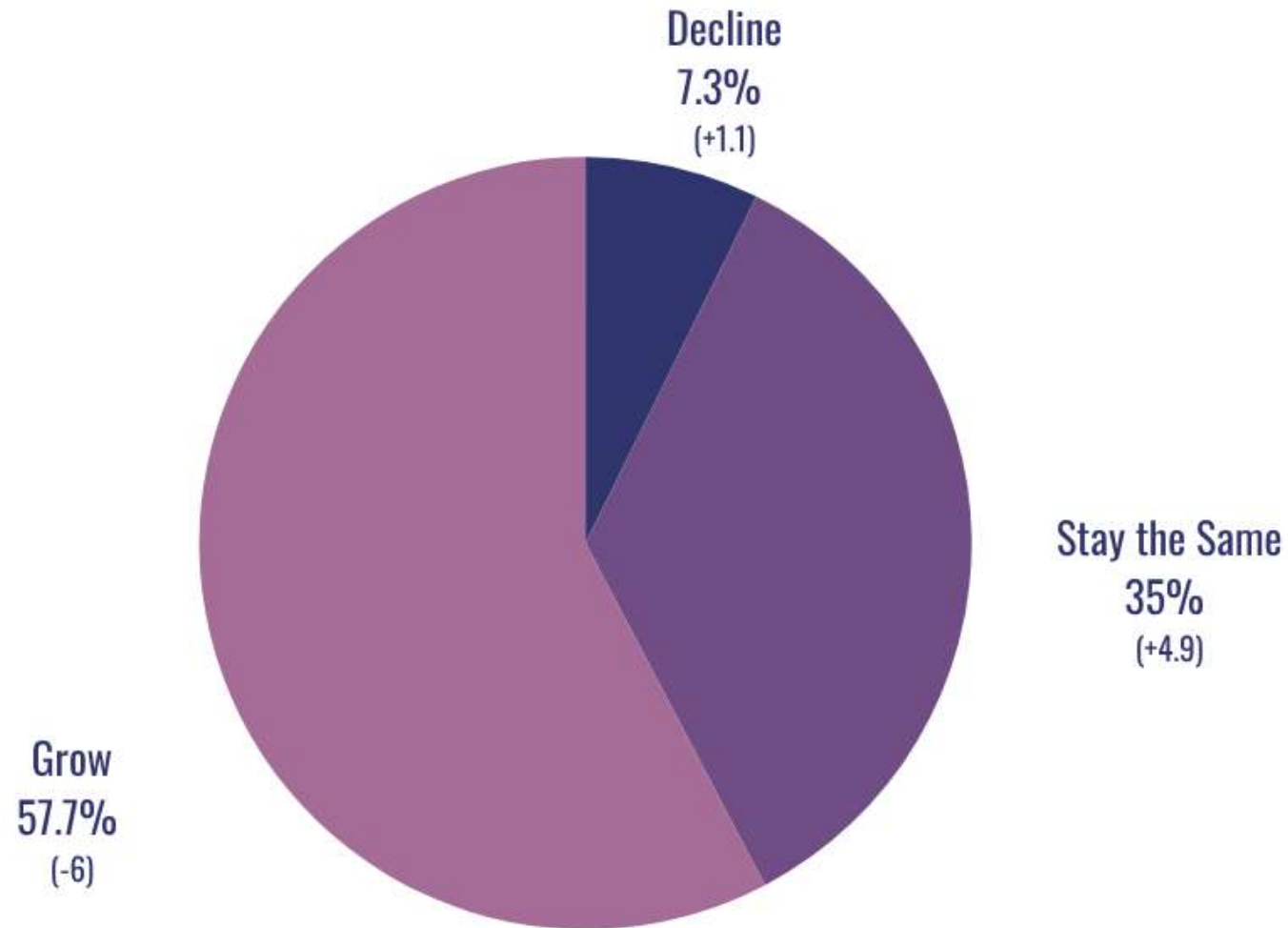
How do you perceive the past quarter has been for North Carolina's technology sector broadly?



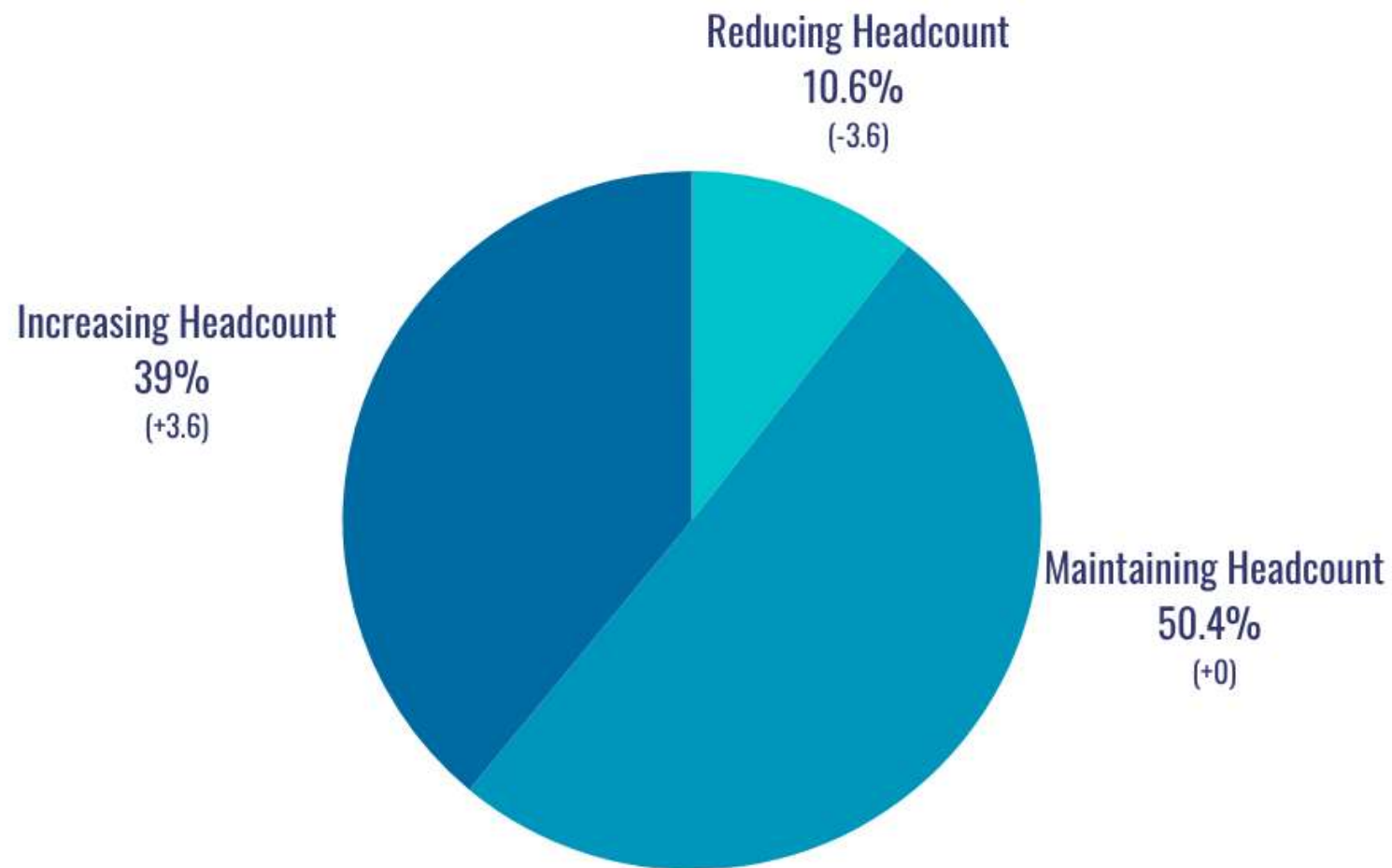
How has the past quarter been for your organization specifically?



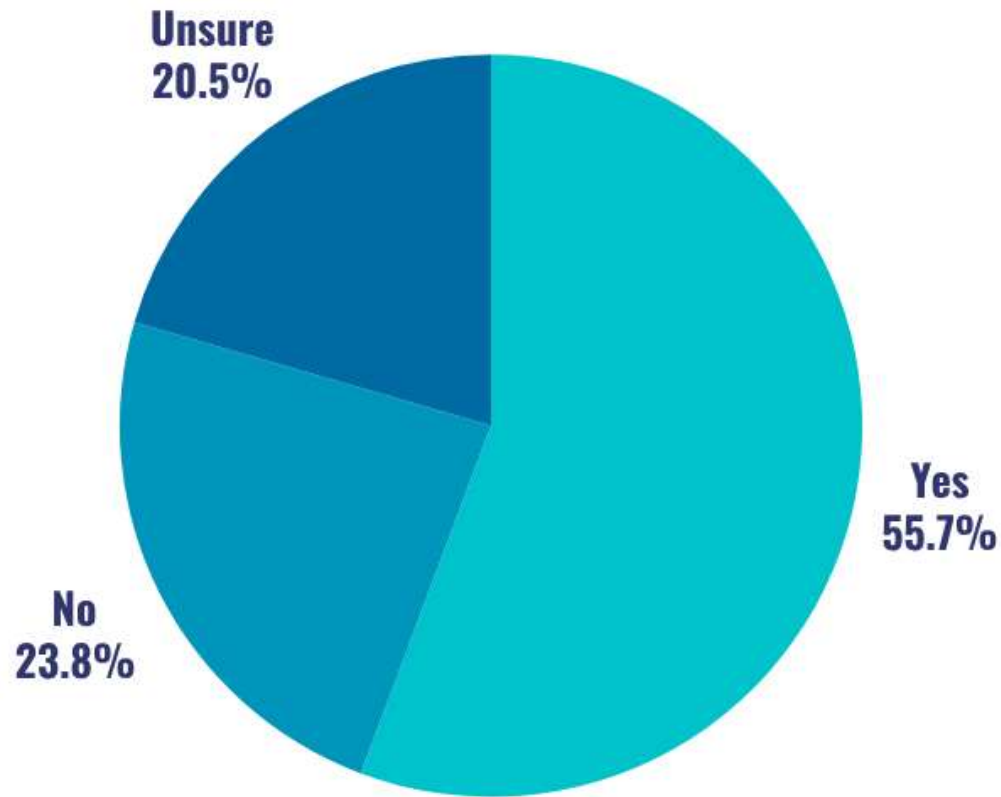
**I expect that over the next quarter our business
will:**



Is your organization:



Are you concerned about a possible return of inflation in 2026 impacting your business costs?



What makes you optimistic about the next 12 months?

NC's Business
Environment

Workforce
Development
& Talent

AI-driven

Transformation

Cooling
Inflation

Interest Rate
Optimism

Economic Stability +
Growth

What concerns you, if anything, about the next 12 months?

Data Security
Geopolitical Tension Tariffs
Political Instability
Talent Shortages + Uncertainty
Potential Recession Inflation
Reduced Government Spending



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